

Committee Chair: Jamie Brunsworth

Members: Peggy Mayfield, Valerie McDaniels, Karen Dennis

Staff Liaison: Tarra Winters

Other Staff: Belinda Farr

PURPOSE:

The Education and Program Advisory committee is responsible for overseeing and working with professional staff to assure that the formal program activities of the organization are consistent with the organization's mission and goals as outlined in the Strategic Plan goals.

STRUCTURE:

The committee will consist of a minimum of 2 board members and one PCA Illinois staff member. A board member will serve as committee chair.

MEETING SCHEDULE:

The committee will meet on a quarterly basis on the 2nd Wednesday of the month at 9:00 a.m. by teleconference. Meeting dates and times may vary and additional meetings will be scheduled as needed.

RESPONSIBILITIES:

- Oversight of program activities.
- Review program dashboard on a quarterly basis.
- Review and monitor goals 1 and 2 of the strategic plan on a quarterly basis.
- Help identify key program components.
- Track and report program details to the PCA Illinois Board.
- Identify specific measures of program effectiveness, impact and reach.
- Identify and respond to new and emerging trends, issues, and needs that may impact current and potential PCA Illinois programs.

GOALS FOR FY 2022

- Ensure PCA Illinois programs and campaigns are consistent with prevailing trends and community needs.
- Raise the visibility and recognition of PCA Illinois to support fundraising efforts and increase demand for agency services.
- Utilize tools for tracking the progress of strategies that apply to the strategic plan goals.
- Review and monitor goals 1 and 2 of the strategic plan on a quarterly basis.
- Continue to refine and monitor criteria which will define our presence within a county.
- Continue to refine and utilize a baseline for measuring the current public awareness, education, and training programs.
- Continue to refine and utilize the dashboard to review and evaluate agency programs.
- Review DCFS reports and other relevant and credible data sources to identify and target high-risk communities.
- Identify personal contacts who may provide a path for services within target areas.
- Summarize and communicate program outcomes regularly with the board, staff and other relevant stakeholders.