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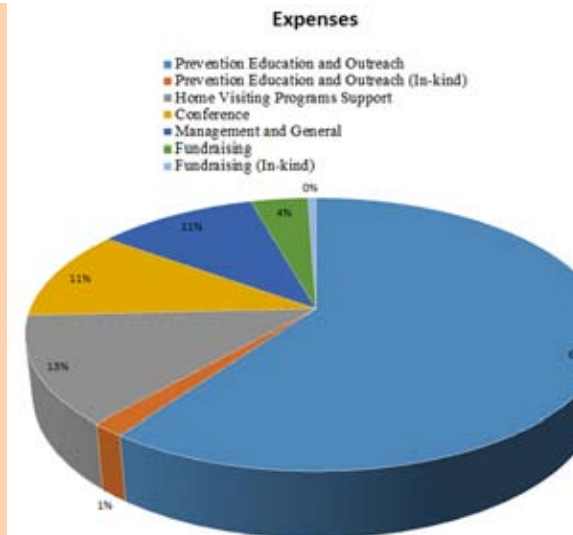
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Prevention Specialist
Northern Region

Tarra Winters
Prevention Specialist
Southern Region

Financial Breakdown

Revenues, Gains & Other Support	
Contributions	96,528
Contributions (in-kind)	16,984
Government Grants & Contracts	641,490
Conference Fees	27,506
Interest	151
Other	1,859
Total Revenue, Gains & Other Support	784,518
Expenses	
Prevention Education & Outreach	475,884
Prevention Education & Outreach (in-kind)	12,659
Home Visiting Programs Support	101,156
Conference	85,918
Management & General	84,450
Fundraising	30,281
Fundraising (in-kind)	4,325
Total Expenses	794,673
Revenue Over Expenses	(10,155)
Net Assets at the Beginning of the Year	48,033
Net Assets at the End of the Year	37,878



***Figures from FY13*

Lend us a helping hand

There are so many ways you can show your support for Prevent Child Abuse Illinois. Child abuse is a devastating national tragedy, and it must end. With your continued support, PCA Illinois will be able to continue its work with families, educators, community members and volunteers who work with children.



Spread the word about Prevent Child Abuse Illinois' child abuse prevention initiatives.



Be an ambassador for us. You can make a difference within your own community by volunteering!



Be a superhero and walk for children! Better yet, get a team of your friends and support this upcoming event in June!



Pledge your financial support & donate!

Together we will realize the vision of a healthy nurturing home and community for every child!

On the Web



Prevent Child Abuse Illinois reached nearly 1,300 followers on Facebook! Find us at: www.facebook.com/preventchildabuseillinois



Tweet tweet! We're on twitter! Join our nearly 500 followers get the latest PCA Illinois information. www.twitter.com/pcaillinois



We got an upgrade! Our website has all the same great information, with an easier way to access it all! Get program information, parent tips, download our prevention brochures and more!

www.preventchildabuseillinois.org



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Prevent Child Abuse Illinois Annual Report 2013

www.preventchildabuseillinois.org

Children Matter ... Get Involved!

DEAR FRIENDS,

The board of directors and staff of Prevent Child Abuse Illinois are pleased to present our 2013 Annual Report highlighting our key activities and accomplishments of the past year.

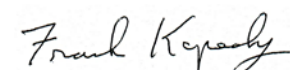
We are all well aware of the compelling case for prevention and the vital importance of the kind of work that PCA Illinois does along with so many others to secure safe, healthy, nurturing childhoods for every child in our state and our nation. Collectively we need these children, our children, to become a competent and productive next generation.

The economic downturn of the past several years has been a daunting challenge for many organizations serving families and children. Indeed some have ceased to exist altogether. PCA Illinois has had its challenges as well but we have been fortunate in being able to maintain and in some areas even expand our efforts.

Our organization's challenges pale however against those of the many families severely affected by the economy and by various related policy decisions. Even now as the economy shows some improvement - corporate profits are up, the stock market has reached record highs, and unemployment is dropping - the sequester and other funding reductions are hurting children and families even further. Many families who depend on the WIC nutrition program, food stamps, subsidized child care, and early learning programs such as Head Start are losing these and many other supports. None of this bodes well for children.

After 20 years of sustained and measureable progress in reducing child abuse in our nation, we are losing ground. Children's lives are being disrupted. We have to turn this around.

PCA Illinois will continue undaunted in our efforts. And we will continue to look to you, our steadfast friends, colleagues, and partners, for your determination and continued support as well. Our children, the next generation, are too important for anything less. And we thank you all.



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Vision
Prevent Child Abuse Illinois envisions an Illinois where all children grow up in healthy, nurturing homes and communities free of abuse, neglect, violence, or endangerment of any kind.

Mission
The mission of Prevent Child Abuse Illinois is to prevent child abuse by providing statewide leadership through education, support for community initiatives, and advocacy.

History
Established in 1990, PCA Illinois provides key leadership for child abuse prevention in Illinois. PCA Illinois is a chartered state chapter of Prevent Child Abuse America.


Prevention & Education Programs

Child Abuse Prevention Coalitions




Child Abuse Prevention (CAP) Coalitions work to identify and address child abuse and neglect on a local level. Some coalitions provide parenting classes and community trainings. Some host special events during April, Child Abuse Prevention Month. Each CAP coalition is unique with unique activities and approaches. Prevent Child Abuse Illinois coordinates the CAP Coalition Advisory Committee, facilitates an annual CAP Coalition Summit, and helps to support the coalitions with resources and manpower.

Happiest Baby on the Block




All babies cry. Some babies cry a lot! The Happiest Baby on the Block Initiative teaches parents and caregivers Dr. Harvey Karp's 5 techniques for soothing a crying baby. In FY 13, PCA Illinois continued to grow our Happiest Baby network of certified educators in an effort to reach more parents. We developed a "tool kit" for our network to help track outcomes and make delivering the training easier. We also updated our presentation with critical information about safe sleep environments for infants and the latest information on shaken baby syndrome.

Literature Distribution




The Prevent Child Abuse Illinois Literature Distribution Program provides educational materials on child abuse prevention and related topics at no cost to individuals and organizations throughout Illinois. In 2013, over 53,000 pieces of literature in both English and Spanish were distributed to hospitals, clinics, public health departments, schools and social service agencies. These organizations provide the materials to Illinois families in their own communities, teaching child abuse prevention and positive parenting.

Child Sexual Abuse Prevention




Child Sexual Abuse can have devastating effects on children, their families and the communities in which they live. During the past year Prevent Child Abuse Illinois increased our child sexual abuse prevention efforts throughout the state by providing additional Stewards of Children training, developing and offering a basic community awareness presentation, and working with numerous partners on advocacy and educational projects. PCA Illinois also worked with the Child Advocacy Centers of Illinois and a few members of the "Erin's Law" Task Force to create a website for school personnel, professionals and parents to help with the implementation of Erin's Law in schools throughout the state.

Effects of Domestic Violence on Children




Prevent Child Abuse Illinois continued its close partnership with other advocates and organizations working to eliminate the serious harmful effects of domestic violence on children. Prevent Child Abuse Illinois staff provided trainings and support materials, chaired committees, and distributed over 7,750 Effects of Domestic Violence on Children brochures across the state.

Home Visitation Support Services




Prevent Child Abuse Illinois has provided key leadership for the Healthy Families Illinois home visiting program for new parents since 1994 through statewide planning, advocacy, staffing regional program cluster groups and managing credentialing support funds. In 2013, the effort continued to grow to include Nurse Family Partnership, Early Head Start, Parents as Teachers and other home visiting programs. Home visiting helps vulnerable families at a crucial time, providing resources, concrete support, mentoring, and parental empowerment.

Shaken Baby Syndrome



Prevent Child Abuse Illinois continues its Shaken Baby Syndrome Prevention campaign to reduce the number of children in Illinois who are injured or die as a result of having been shaken. The campaign provides brochures, posters, community presentations and Train-the-Trainer workshops to help parents, caregivers, case managers and others learn about the dangers of shaking a baby and how it can be prevented. Anyone can become frustrated and overwhelmed when a baby won't stop crying and everyone needs to know what to do, who to call and practical coping skills as an alternative to shaking.

Effects of Substance Abuse on Children



The harm to children living in homes where there is alcohol or drug addiction can be devastating and have lifelong effects. Prevent Child Abuse Illinois staff served as anti-drug coalition members, committee chairs, conference planners, and community trainers in 2013 and distributed over 2,745 Effects of Meth on Children brochures. PCA Illinois also developed a new brochure, "Substance Abuse and Families: Children Living in Chaos" to add to the literature distribution program. The brochure provides information about the harmful effects of addiction in families and how children can be impacted.



Superhero Walk for Children

A big thank you to our generous sponsors, walkers, volunteers and donors who supported our fourth annual Illinois Walk for Children. The walk was held on June 13, 2013, at Lincoln Park in Springfield, Illinois. Superheroes from around the state came to walk and show their support of child abuse prevention. Spiderman and Ironman were the guests of honor. They cheered on our local superheroes during the 1-mile walk. Blue ribbons and pinwheels were displayed to remind participants that all children deserve to grow up in happy, healthy and nurturing homes. After the walk, the children tested their own superhero prowess with themed games at the carnival.

Want to be a superhero?

Sign up for our next walk on **June 7, 2014!**

Child Abuse Prevention Month

Prevent Child Abuse Illinois is proud to be part of the April Child Abuse Prevention Month national effort. We work with partner organizations and communities throughout Illinois to raise awareness, provide prevention education, and to build effective services to protect children and strengthen families. In 2013 PCA Illinois hosted four Media Launch Events, facilitated trainings, conducted workshops and presentations, and provided extensive community support before, during and after the month of April. Five pinwheel gardens were planted in the city of Springfield and Chicago's Thompson Center was the host site for a week long art display and resource table event the last week of April. In addition Prevent Child Abuse Illinois presented three Child Abuse Prevention Community Campaign Awards recognizing and honoring local prevention programs who raise awareness and spread the prevention message.



Child Abuse Prevention Conference

"Social change to protect children... taking action" was the theme of the 19th Annual Statewide Child Abuse Prevention Conference, held October 24-25, 2013 in Lisle, IL. Our featured speakers included: child advocate Cordelia Anderson, international speaker Barbara Coloroso, motivational speaker Greg Risberg and social worker Mark Sanders. The conference featured 24 breakout sessions, the Friends of Children awards luncheon, resource tables and networking opportunities. With over 400 participants, this conference is one of the state's largest training events for child welfare professionals, foster and adoptive parents, volunteers and other professionals.

Social change to protect children...



TAKING ACTION

20th Annual Conference
November 6-7, 2014
Springfield, IL



Prevent Child Abuse Illinois

Advocacy for Children

Public policy issues affecting children and families is a foundational concern for Prevent Child Abuse Illinois. National issues in 2013 have focused largely on the various impacts of the sequester and on continuation of funding for the Maternal Infant and Early Childhood Home Visitation program. Significant accomplishments in Illinois included PA 97-1147, signed by the Governor on January 24, 2013, which adopted the recommendations of the Erin's Law Task Force to require age-appropriate sexual abuse and assault awareness prevention education in grades pre-kindergarten through twelve. Our advocacy efforts at PCA Illinois continue under the leadership of the Advocacy Committee of the Board of Directors.



106,236

children reported as abused or neglected to the Department of Children and Family Services in Illinois
**DCFS Annual Report 2012

How is Prevent Child Abuse Illinois making a difference?

87
educational trainings provided

385
conference registrants



3,729
participants in trainings

55
counties in Illinois directly served

53,280
prevention brochures distributed