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# **Prevent Child Abuse Illinois Annual Report 2015**

[www.preventchildabuseillinois.org](http://www.preventchildabuseillinois.org)

# PREVENT CHILD ABUSE ILLINOIS

*Dear Friends,*

The Board of Directors and Staff of Prevent Child Abuse Illinois are pleased to present our 2015 Annual Report.

The year 2015 marked our 25<sup>th</sup> Anniversary. Prevent Child Abuse Illinois was incorporated on October 25, 1990. By that time, the issue of child abuse had become a compelling national concern and the work of developing systems for reporting, investigating, and responding dominated the field. The idea and the work of prevention was only beginning.

The individuals who came together to form the first Prevent Child Abuse Illinois Board of Directors recognized the importance of prevention and saw an opportunity for meaningful action in Illinois by joining with the recently formed national effort, now called Prevent Child Abuse America. By 1992, Prevent Child Abuse Illinois was able to hire staff and to develop several foundational programs. Now 25 years later, we have become a vibrant organization advocating for Illinois children and families and preventing child abuse through our leadership and programs. PCA Illinois is the only Illinois organization focused exclusively on prevention.

Our 2015 Annual Report testifies to our growth and vitality by describing our activities and support networks over the past year. What the report doesn't present, however, is the incredible challenges that we face along with so many other children and family services in the present economy. 2015 was another in the recent series of years in which human services funding has been reduced, agencies have cut back or closed altogether, and families and children have been left unserved. Since 1990 we have seen substantial and documented progress in child abuse prevention and we can't afford for that progress to lapse. Children are our future!

We remain committed to our vision of an Illinois where all children grow up in healthy, nurturing homes and communities free of abuse, neglect, violence, or endangerment of any kind. And we are very grateful to all of you, our friends, colleagues, and partners for your involvement with us and for what you do in your own families and communities. Everyone has a role to play. Thank you so much.



Annette Andretich Gross  
President



Roy A. Harley  
Executive Director



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Caterpillar  
Peoria, Illinois

# PROGRAMS



## EFFECTS OF DOMESTIC VIOLENCE ON CHILDREN

Prevent Child Abuse Illinois staff provided training and support materials about the effects of domestic violence on children to providers and communities throughout the state. PCA Illinois continued its longtime partnership with the Illinois Family Violence Coordinating Councils participating in local circuit council meetings and program activities. During Domestic Violence Awareness Month in October, PCA Illinois staff were actively involved in events and trainings across the state raising awareness and providing education about domestic violence and children living in violent homes.



## EFFECTS OF SUBSTANCE ABUSE ON CHILDREN

Prevent Child Abuse Illinois continued to provide public awareness and education about the connection between substance abuse and child abuse and neglect. PCA Illinois staff were actively involved in anti-drug coalitions and in organizing the annual Metro East Meth + Other Drugs Conference attended by over 400 professionals. Prevent Child Abuse Illinois staff also continued to facilitate child welfare and substance abuse treatment provider partnership meetings in both the central and southern regions addressing issues such as access to treatment, current drug trends, and promoting recovery.



## CHILD SEXUAL ABUSE PREVENTION

During 2015, Prevent Child Abuse Illinois provided *Stewards of Children*, a child sexual abuse prevention training for adults developed by Darkness to Light, to 16 groups reaching a total of 354 adults. Most notably the training was provided for the Opening Minds Early Childhood Education Conference in Chicago, and for various church groups associated with the Family Violence Coordinating Council Faith Committee of the 3rd Judicial Circuit in Madison County. An additional 180 individuals received the PCA Illinois Child Sexual Abuse Prevention training. In 2015 PCA Illinois staff continued to provide technical support to various schools regarding Erin's Law and to facilitate the Child Sexual Abuse Prevention Coalition in the Northern Region.



## CHILD ABUSE PREVENTION COALITIONS

Child Abuse Prevention Coalitions are community groups providing education, raising public awareness, and addressing local child abuse and neglect needs. Coalition members include social service providers, parents, school personnel, law enforcement, health care providers, and others interested in preventing child abuse and neglect and promoting healthy families. In 2015 Prevent Child Abuse Illinois facilitated the establishment of two new coalitions and provided ongoing support to 11 others. In addition, staff led the Statewide Advisory Committee and hosted the annual CAP Coalition Summit on September 3rd focusing on human trafficking in Illinois.

# SUPPORTING NEW PARENTS

## HOME VISITING

Home visiting services provide information on child development, support for positive parenting, and encouragement to parents to help ensure the health and well-being of their children. Home visitors engage with parents during the most important time of brain development for their child and during one of the most challenging times for them as parents. Prevent Child Abuse Illinois supports home visiting in Illinois with staff assistance to regional program groups, targeted trainings on child abuse prevention, and a specialized home visitor track of workshops at our Annual Child Abuse Prevention conference. In 2015, PCA Illinois planned and coordinated the Fourth Annual Healthy Families Illinois Summit, hosted the 2015 Annual Home Visitor Celebration Dinner and provided 140 conference scholarships to home visitor program staff.

## HAPPIEST BABY ON THE BLOCK

Happiest Baby on the Block is a technique developed by Dr. Harvey Karp for soothing a crying infant. It is based on natural responses to the infant which mimic conditions in the womb. Parents and caregivers who receive the training respond more quickly to their baby's cries and report increased confidence in calming their infant. In 2015 PCA Illinois incorporated information about Safe Sleep Environments for Infants into our Happiest Baby on the Block training. Parents learn the dangers of putting their babies to sleep on a soft surface or with blankets and other loose bedding. Happiest Baby and Safe Sleep make a great pair for new parents.

## SHAKEN BABY SYNDROME

The Prevent Child Abuse Illinois Shaken Baby Syndrome Prevention Program provides information on the extreme danger of shaking an infant or small child. Our mission for this program is to make sure **no one shakes a baby, ever**. Over 9,000 Shaken Baby Syndrome Prevention brochures were provided to social service agencies, hospitals, health departments, schools, and community agencies in 2015. And, on April 30 a special day long train-the-trainer training was held in Springfield presenting information on both Shaken Baby Syndrome Prevention and Sudden Infant Death Syndrome Prevention.

## LITERATURE DISTRIBUTION

The Prevent Child Abuse Illinois Literature Distribution Program provides educational materials on child abuse prevention and related topics at no cost to individuals and organizations throughout Illinois. In 2015, over 36,443 pieces of literature in both English and Spanish languages were distributed to hospitals, clinics, public health departments, schools, and social service agencies in 36 counties. This was a 14% increase over 2014! These organizations provide the materials to Illinois families in their local communities, promoting child abuse prevention and positive parenting.



# CHILDREN MATTER...GET INVOLVED!

## ILLINOIS WALK FOR CHILDREN 2015

The 6<sup>th</sup> Annual Illinois Walk for Children was held on June 6, 2015 at Southern View Park in Springfield. Superheroes from around the state came to show their support for child abuse prevention. Spiderman and Ironman were the guests of honor, and they cheered on our local superheroes during the 1-mile walk and old fashioned carnival activities. A big thank you to our generous sponsors, walkers, volunteers and donors!

An exciting new partnership with the Springfield YMCA at the Gus & Flora Kerasotes location is taking shape for 2016!



## CHILD ABUSE PREVENTION MONTH

Prevent Child Abuse Illinois continues to be a leader for April, Child Abuse Prevention Month. During April 2015 PCA Illinois staff facilitated and attended events, conducted trainings, provided workshops, and provided extensive community support. PCA Illinois, Board member Mike Hoffman, and PCA America coordinated the second annual Big Pinwheel Garden Chicago Event in partnership with two Chicago schools. With PCA Illinois support, more than 40 GFWC Illinois Federation of Women's Clubs planted, sold, and distributed pinwheels in their communities. New in 2015, an amazing partnership was formed with the Delta Sigma Theta (DST) Sorority Springfield-Decatur Area Alumnae Chapter. DST members attended events, distributed more than 1,200 blue ribbons, involved churches, held a family friendly event and started a CAP Coalition in Sangamon County. This partnership is a promising one which is sure to grow in the years to come.



## ADVOCACY FOR CHILDREN

Under the leadership of its Board Advocacy Committee, Prevent Child Abuse Illinois works with state and national partners to promote public policy supporting the well being of Illinois children and families. Working especially with Voices for Illinois children and The Ounce of Prevention Fund, we continued to deal with the severe budget issues and funding for programs in Illinois. The lack of a state budget for fiscal year 2016 has been a particularly pressing concern as it affects funding for so many services. Agencies have had to cut back substantially and some have closed their doors altogether.

Additionally we continued to work on several common agenda items which included restoring funding cuts to the Early Childhood Block Grant and the New Parent Home Visitation Program and increasing funding for the Child Care Assistance Program and for Early Intervention Services. Prevent Child Abuse Illinois also supported and participated in Early Childhood Advocacy Day at the statehouse on April 28, 2015.



## CONFERENCE

*Caring for Children - Caring for Families - Caring for Us* was the theme for our 21<sup>st</sup> Annual Statewide Child Abuse Prevention Conference on October 8<sup>th</sup> and 9<sup>th</sup> at the Hilton Lisle/Naperville Hotel. The four plenary sessions and 24 breakout sessions covered every aspect of the theme. Opening and closing sessions featured a conference favorite from past years, Milton Creagh, sharing his incredible insight, experience, and optimism for today's youth and families. Thursday evening's presentation by Eddie Peterson was full of humor, inspiration, and hope drawn from his own life story and his clinical work. Dr. Kathy Guthrie opened the Friday session with a powerful message of self care and self realization, "Telling Your Story." The conference also featured the GFWC Illinois Federation of Women's Clubs basket raffle, resource tables, book vendor, and the 2015 Friend of Children Award.

**The 22<sup>nd</sup> Annual Conference will be October 20-21, 2016 in Springfield Illinois!**



Snapshot of  
how we  
make a  
difference

36,443  
Number of preven-  
tion brochures dis-  
tributed



1,491  
Training  
participants

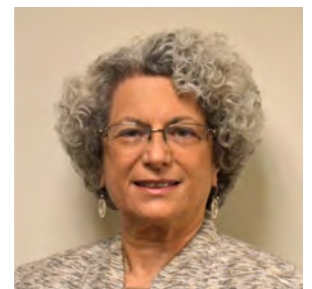


392  
Conference  
registrants



72  
Illinois Counties  
directly served

**Congratulations to the  
2015 Friend of Children  
Award Winner  
Iris Krieg!**



# DONATIONS & SUPPORT

## THANK YOU FOR YOUR GENEROUS SUPPORT!

### \$25,000+

Illinois Department of Children and Family Services  
Illinois Department of Human Services  
Governor's Office of Office of Early Childhood Development

### \$10,000 - \$24,999

GFWC Illinois Federation of Women's Clubs

### \$4,000 - \$9,999

Ameren Illinois Exchange Club of Naperville  
Illinois Department of Public Health  
Illinois State Board of Education  
Not In Good Taste, Inc.

### \$1,000 - \$3,999

Alpha Kappa Psi Charity 5K  
Annette Andretich Gross Baby Talk  
Bank of Springfield Caterpillar, Inc.  
Employees Community Fund of Boeing, St. Louis  
Roy and Pat Harley Illinois Office of the Attorney General  
Kohls  
Thad Lael  
Tracy Lower  
Macon/Piatt ROE  
Ounce of Prevention Fund  
Poshard Foundation for Abused Children  
Jill Sanchez  
Chris Stiles  
St. John's Hospital  
Sandra Thomas  
The University of Chicago Medical Center  
Xerox

### \$500 - \$999

Bank of America Foundation  
Children's Home + Aid  
LeeAnn Conlon  
Country Financial Services

Deanna Demuzio  
Jeff and Leta Gail Doerr  
Mary Hardy-Hall  
Michael Harris State Farm  
Clarence Harrison  
Michael Hoffman  
Illinois American Academy of Pediatrics  
Kappa Delta Sorority  
Frank Kopecky  
Ruth Lane  
Memorial Health Systems  
Sikich, LLP  
State Farm Companies Foundation  
Debra Strahanoski  
University of Illinois at Springfield  
Voices for Illinois Children  
Becky Weber

### \$100 - \$499

AbbVie Inc. Employee Giving Campaign  
Diane Addante  
Debbie Bach  
Michael Beckmann  
Ryan Beveridge  
John and Diane Blean  
Nancie Brown  
Butler Funeral Homes  
Cam Golf Inc.  
Delta Dental  
Delta Sigma Theta Sorority  
Elaine Duensing  
Duane Farrington  
Follett Corporation  
Britten Follett  
Fraternal Order of Police, Illinois State Lodge  
GFWC Past Presidents Club  
GFWC Zion Women's Club  
Patricia Giganti  
Tamara Guy  
Bobby Hall  
Richard and Joselyn Harley  
Rita Harley  
Bryan and Carol Hebbeler  
Myrna Helleman  
Trisha Hildebrandt  
Homer Glen Junior Women's Club  
Illioopolis Christian Church  
J. Patrick Joyce Jr.  
Kerber, Eck & Braeckel, LLP  
Diane Kessler

Kathy Koran  
Ron and Jan Kuhn  
John Lamarra  
Land of Lincoln Community Foundation  
Michael Lansden  
Brenda LaVigne  
Mary Loken  
Brian Lovett  
Peggy Mayfield  
Denise McCaffrey  
Susan Meier  
Karen Meyer  
Metamora / Germantown Hills Women's Club  
Mike Williams Plumbing  
Julia Marynus  
Rick Miller  
Ashley Murphy  
Donald Murphy  
Palos Park Women's Club  
Don Paul  
Plumbers and Pipefitters, Local 99  
Jo Poshard  
Prevent Child Abuse America  
Tammy Queen  
Terrance Rusnak  
R.W. Troxell & Company  
Jennifer Samartano  
Scheels  
Lueann Sell  
Larry Small  
Richard Smith  
St. Agnes Catholic Church  
Steamfitters Local 353  
Stifel Nicolaus  
The Baby Fold  
Jeremy Travelstead  
United Way of Central Illinois  
Usborne Books  
Karel Volpert  
Tom Walters  
Mary Ann Walz  
Janelle Weldin-Frisch  
Brandon Wellhausen  
James Wexstten  
Tarra Winters  
Women's Club of Bismarck  
Chris Yates  
June Zoelick

### \$99 AND UNDER

Amazon Smile  
Moses Allen  
Angel Anderson Lael  
Larry Andretich  
Helen Appleton  
Assumption Women's Club  
Martha Bein

Mary Bennett  
Maureen Blaha  
John Blean  
MacKenzie Boberg  
Bob Evens Farms, Inc.  
Bowman Ave. United Methodist Church  
James Boykin  
Janice Brixey  
Anna-Marie Brodsky  
Lynn Brown  
Sharon Bryan  
Peter Byrne  
Debra Caffrey  
Jo Anne Cano  
Ruth Ann and Bob Carr  
Carolyn Castles  
Phyllis Chatlos  
Susan Chatlos  
Carol Cheeks  
Bobbi Claypool  
Malinda Cook  
Dan and Pamela Corbett  
Kyleigh Covi  
Marsha Craig  
Julie Cramer  
Robert Crane  
Veal Crawford  
Jane Cress  
Donna Cross  
Curt Ellis Insurance  
Danville Curves  
Lucy Devine  
Linda Dodd  
Jamie Dowdall  
Eldor and Velma Duensing  
Judith Dunning  
Belinda Farr  
Gail Fedinets  
Fithian Women's Club  
Mary Jane Forney  
James and Giovanna Forstall  
Lee Ann Gathard  
Philip and Peggy Gekas  
Georgetown Ladies Community Club  
GFWC Assumption Women's Club  
Gene and Marcie Gittrich  
Glenwood Junior Women's Club  
Jill Glick  
Tami Glisson  
Harvey Griffen  
Janet Guy  
Gabriel Harley  
Pamela Harley  
Roy and Alison Harley  
Patricia Heitman  
Melanie Hildebrandt  
Michael Hildebrandt  
Ann Hine  
Linda Hittmeier

Honeywell International Corporation  
Sandra Houston Finch  
Jackie Hupfer  
Carol Jablonski  
Glenn Jacobs  
Robert J. Jallas  
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Terry Kaeding  
P. Kaidell  
Barbara Kern  
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Bill and Pat Kessler  
Mary Kinkin  
Catherine Kirin  
Terry Kramzar  
Ellen Kuntzi  
Al and Joanna Laabs  
LaSalle County CAC  
Richard LaVigne  
Irene Lewis  
Ruth Lewis  
Ed Lex  
Myra Lock  
Dianne Lutchka  
Marine Bank  
Karen Maris  
Roberta Martino  
Christina McCaffrey  
Juanita McCaffrey  
The McCool Family  
Gretchen McDowell  
Nancy Mehall  
Lee Milner  
Ken and Leslie Merrill  
Rodney Mitchell  
Tadd Mitchell  
David Molnar  
Jean Moore  
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Adam Muphy  
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Mary Salisbury  
Teresa Sanford-Shippelt

Paul Shafer  
Jenna Shedenehim  
Dave and Rose Shenofsky  
Vickie Smith  
Susie Snoeyenbos  
Mary Snoeyenbos  
St. Agnes Young at Heart  
Steven Stark  
Mike Stevens  
Stepping Stones Children's Center  
Shaku Teas  
Sue Swicher  
Taylorville Community Credit Union  
Carolyn Toney  
Patti Torchia  
Carol Trame  
Kathleen Trapp  
Mary Truitt  
Steve Turner  
Kevin Van Cott  
Andy Volpert  
Tim Volpert  
Judith Wagner  
Lori Wagner  
Sally Westley  
Robert Westrick  
Bonnie Wheeler  
Marion Jean Wildermuth  
Regina Wilkerson  
Billie Williams  
James Williams  
Ben and Eleanor White  
C.B. White  
Deni Wilson  
Alison Witworth  
Women's Club of Aurora  
Women's Club of Princeton  
Karen Zaki

## IN-KIND DONATIONS

AMC Theaters  
Arby's  
County Market  
Frito Lay  
Grab-A-Java  
Hilton Springfield  
Illinois National Bank  
Illinois School Studio Artists  
McDonalds - The Jeffers Family  
Modern Mailing & Printing Services  
Neuhoff Media  
Scheels  
The State Journal - Register  
The Baby Fold  
WellSpring Resources  
YMCA of Springfield

# FINANCIAL BREAKDOWN

## Revenues, Gains & Other Support

Contributions	94,207
Contributions (in-kind)	10,783
Government Grants & Contracts	591,370
Other Grants	7,250
Conference Fees	34,477
Interest	98
Other	584

**Total Revenue, Gains & Other Support** **738,769**

## Expenses

Prevention Education & Outreach	457,343
Prevention Education & Outreach (in-kind)	850
Home Visiting Programs Support	66,556
Conference	98,054
Management & General	84,242
Fundraising	49,119
Fundraising (in-kind)	9,933

**Total Expenses** **766,097**

**Revenue Over Expenses** **(27,328)**

**Net Assets at the Beginning of the Year** **25,924**

**Net Assets at the End of the Year** **(1,404)**

*Figures from FY15*



## SHOW YOUR SUPPORT

**Children in Illinois need your support!  
Here's how you can help.**

- Spread the word about Prevent Child Abuse Illinois' child abuse prevention initiatives.
- Be a superhero and walk for children! Assemble your team and raise funds to prevent child abuse.  
[www.illinoiswalkforchildren.org](http://www.illinoiswalkforchildren.org)
- Set up a recurring donation on PCA Illinois' website by clicking on the "Donate" tab. It's fast, easy, and secure!
- Volunteer to help at a PCA Illinois event!





## FOLLOW US ONLINE

**There are lots of ways you can get great information from PCA Illinois online.**

[www.preventchildabuseillinois.org](http://www.preventchildabuseillinois.org)  
Get information about our programs, parenting tips, download brochures, and find out about our upcoming events.

 [www.facebook.com/preventchildabuseillinois](https://www.facebook.com/preventchildabuseillinois)  
Our Facebook followers have grown! We now have over 1,500 friends on Facebook. "Like" us today!

 [www.twitter.com/pcaillinois](https://www.twitter.com/pcaillinois)  
Did you know we're on Twitter? Join our 500 followers to get the latest news about PCA Illinois. Re-tweet us too!

 [www.pinterest.com/pcaillinois](https://www.pinterest.com/pcaillinois)  
Who doesn't love Pinterest? Follow our boards and learn helpful parenting tips and tricks.

 [www.instagram.com/pcaillinois](https://www.instagram.com/pcaillinois)  
PCA Illinois recently joined the 400 million "Instagrammers" in the world. Follow us!

## ADMINISTRATION

**Roy Harley**  
Executive Director

**Tammy Queen**  
Office Manager

**Deni Wilson**  
Director of Communications & Development

## PROGRAMS

**Denise McCaffrey**  
Director of Prevention Awareness & Education

**Elaine Duensing**  
Healthy Families Illinois Associate

## REGIONAL OFFICES

### PREVENTION SPECIALISTS

**Belinda Farr**  
Cook County

**Jennifer Samartano**  
Northern Region

**Vacant**  
Central Region

**Tarra Winters**  
Southern Region